THE 1916 PROJECT | A Preliminary Report | August 2016



Narrated by **Liam Neeson**

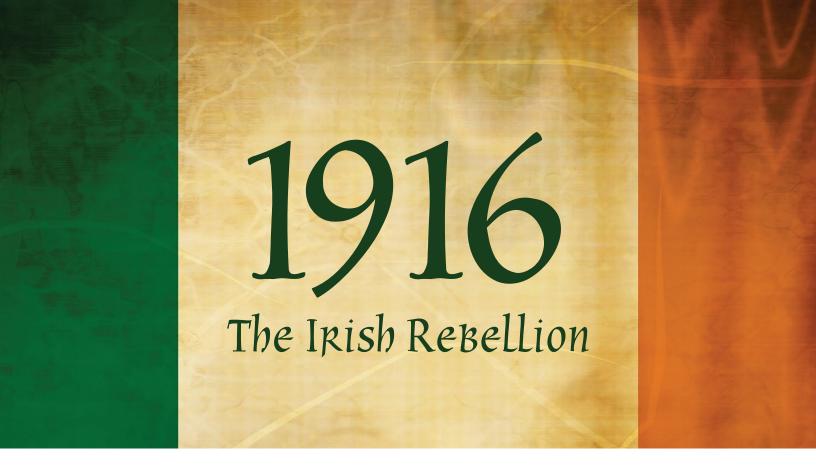
Produced by



at the University of Notre Dame







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An initiative of the Keough-Naughton Institute for Irish Studies at the University of Notre Dame, 1916 The Irish Rebellion tells the story of Dublin's 1916 Easter Rising in a comprehensive way and, for the first time, places the events of that week in their proper historical, political and cultural context as the precursor to an independent Irish state and the disintegration of colonial empires worldwide.



Executive Producers for the University of Notre Dame:

Christopher Fox & Bríona Nic Dhiarmada

Producers:

Bríona Nic Dhiarmada & Jackie Larkin

Directors:

Ruán Magan & Pat Collins

Executive Producers for COCO Television:

Linda Cullen & Stuart Switzer

U.S. Executive Producers:

Greg Jacobs & Jon Siskel

Narrated by:

Liam Neeson

Composer:

Patrick Cassidy

Graphic Designer:

Annie Atkins

Objectives

Artistic Objective:

To produce a landmark, three-part documentary that tells the story of Dublin's 1916 Rising and that will be broadcast nationally and internationally.

Strategic objectives:

To raise the national and international profiles of the Keough-Naughton Institute for Irish Studies (already considered the preeminent center in the world for Irish Studies), the University's new Keough School of Global Affairs, and the University of Notre Dame;

To develop partnerships between the Keough-Naughton Institute and the University with several external entities—particularly the Irish government, its diplomatic missions throughout the world, and Irish American cultural organizations—and then to link these partners with University of Notre Dame clubs and individual alumni throughout the United States and the world.

To fulfill the University's outreach mission to engage with Irish America, Ireland, and the global Irish diaspora.

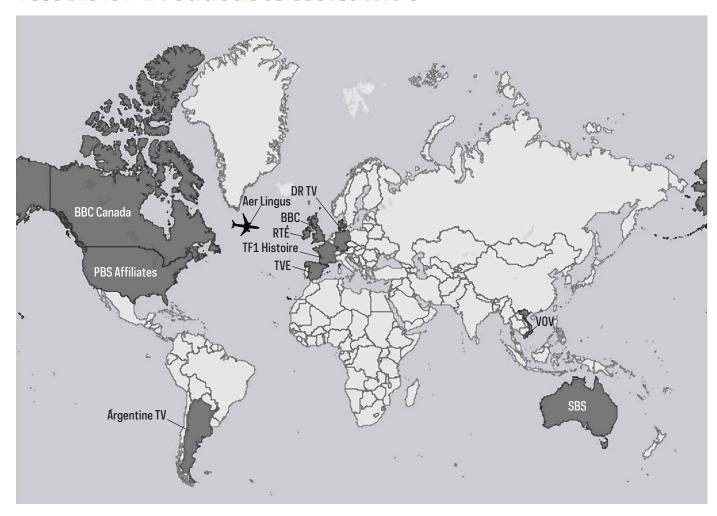
To leverage the documentary's impact and reach by academic exchanges called *Reframing 1916* and by producing and selling ancillary products—including the companion book to the series, *The 1916 Irish Rebellion* (University of Notre Dame Press) and DVDs.

Outcomes

The 1916 Project has met with spectacular success—with screenings and broadcasts worldwide to viewers in more than 60 countries on five continents.

- Two formats: 3 x 1-hour version for television broadcast and a feature-length version for screenings and academic events.
- Three gala premieres: Notre Dame, Dublin, Chicago.
- Broadcast of the three-part series in Ireland (RTÉ), the United Kingdom (BBC), France (TF1 Histoire), the United States (PBS affiliates), and many other countries, as well as in the air through Aer Lingus.
- Over 50 screenings in partnership with the Irish government—from Belgrade to Riyadh to Tokyo and points in between.
- Over 30 showings at festivals, theatres, and at venues arranged by Irish cultural organizations or Notre Dame alumni groups – including screenings in Anchorage, Buenos Aires, Moscow, and Sarajevo.
- Over 15 showings (with 20 more planned for Fall 2016) through the *Reframing 1916* initiative, in which the
 feature-length documentary is paired with academic panels and symposia to encourage a scholarly response
 to and reassessment of the seminal events of 1916. Irish embassies and consulates are frequent *Reframing*1916 partners.
- High-volume sales of the boxed DVD set and the companion book to the series—The 1916 Irish Rebellion
 (published by the Notre Dame Press and named one of four notable 1916 books by the New York Times);
 access to download the three-part series at Amazon.
- A dedicated Notre Dame website, 1916.nd.edu, that acts as central repository for events, products, and background information on the film.

Television Broadcasts Worldwide



Television Broadcasts in the United States

Through our partnerships with American Public Television and presenting station WTTW Chicago, 1916 The Irish Rebellion was broadcast on 453 public television channels in 47 states and covered 92% of U.S.TV households.

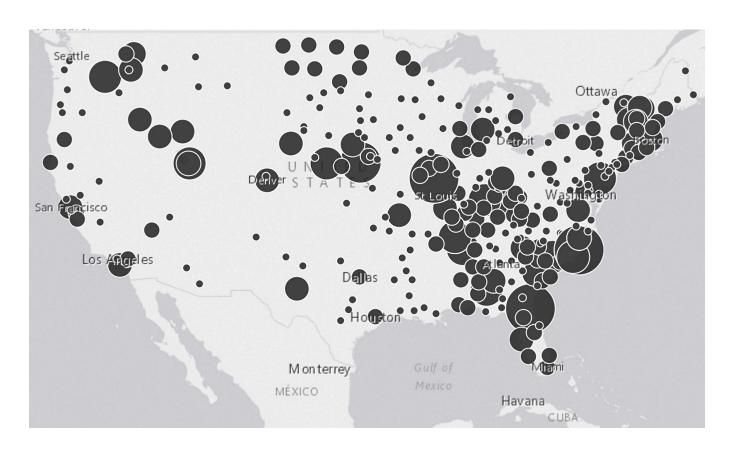
100% of the top 25 Designated Market Areas (DMAs)

88% of the top 50 DMAs

88% of the top 100 DMAs

Programs included a web tag at the conclusion of each episode driving viewers to the Keough-Naughton 1916 website and to the homevideo boxed set collection and companion book.

Public television station WNIT in South Bend created a three-part series, backstory/1916 The Irish Rebellion, which explores the making of the documentary series.







Critical acclaim

THE IRISH TIMES

The Irish Times, February 10

Bernice Harrison

"1916 succeeds superbly on two fronts: it is lucid, accessible storytelling that creates a vivid and vibrant image of the time; and its editorial viewpoint, that the Rising must be seen in an international context, is a convincing and appealing one. . . It is that rare thing: a thoroughly engaging history lesson."

Irish Independent 🛡

Irish Independent, February 6 **Sasha Brady**

"It highlights the ramifications of the proclamation in a most delicate, human, powerful and profound way"

— Liam Neeson, Narrator



Photo Credit: James Mooney

Reframing 1916

In partnership with the Irish government and leading universities worldwide, the Reframing 1916 initiative brings select Notre Dame faculty to museums, institutions, and universities with an Irish Studies presence to engage with their faculty, students, and the public in a scholarly response and reassessment of the seminal events of 1916.

Spring, Summer, and Fall 2016 locations include: Boston College; The Cleveland Museum of Art; Cambridge University; Centre Culturel Irlandais (Paris); Charles University (Prague); Concordia University (Montreal); Notre Dame's Dublin Global Gateway; Notre Dame's London Global Gateway; Pázmány Péter Catholic University (Budapest); University of California, Berkeley; University of Michigan; University of Oxford; University of York; and the World War I Museum and Memorial, Kansas City.



March 2016

3 Notre Dame, Indiana

Gala premiere – with speeches by the Rev. John I. Jenkins, CSC; Anne Anderson, Ambassador of Ireland to the United States; Professor Christopher Fox; Professor Brioná Nic Dhiarmada, and Liam Neeson

4 Chicago, Illinois

Launch of the companion book *The 1916 Irish Rebellion* (University of Notre Dame Press), Union League Club – 250 in attendance

8 Buenos Aires, Argentina

Screening and Discussion: Pantella Pinamar 2016 Film Festival

10 Sofia, Bulgaria

Screening, Hosted by the Embassy of Ireland

12 Ankara, Turkey

Screening, Hosted by the Embassy of Ireland

13 Brussels, Belgium

Screening, Hosted by the Embassy of Ireland

16 Dublin, Ireland

Diaspora Gala Event, National Concert Hall, Hosted by the Irish government, with President Michael Higgins and other Irish dignitaries in attendance

Belgrade, Serbia

Screening - Belgrade Irish Film Festival

Budapest, Hungary

Screening, Hosted by the Embassy of Ireland

Copenhagen, Denmark

Screening, Hosted by the Embassy of Ireland

Edinburgh, Scotland

Screening, Hosted by the Embassy of Ireland

London, England

Screening, Hosted by the Embassy of Ireland

Madrid, Spain

Screening - Universidade da Coruña and Embassy of Ireland









Notre Dame, Indiana



Dublin, Ireland

March 2016 continued

16 Moscow, Russia

Screening - Moscow Irish Film Festival

Paris, France

Screening, Hosted by the Embassy of Ireland

Sarajevo, Bosnia and Herzegovina

Screening - Sarajevo Irish Festival

17 Canberra, Australia

Screening, Hosted by the Embassy of Ireland

18 Belfast, Northern Ireland

Screening – Belfast Film Festival

19 Riyadh, Saudi Arabia

Screening, Hosted by the Embassy of Ireland

21 Chicago, Illinois

North American Premiere – Gene Siskel Film Center, Hosted by the Consulate General of Ireland, Chicago

23 London, England

Screening and QA – Photographers' Gallery, London

31 Notre Dame, Indiana

Screening and Keynote Address – American Conference for Irish Studies



Cleveland, Ohio



Chicago, Illinois

April 2016

3 Chicago, Illinois

Screening and Discussion – Hosted by Chicago Gaelic Park

5 Ann Arbor, Michigan [A Reframing 1916 event]

Screening and Panel Discussion – Hosted by the University of Michigan's Eisenberg Institute for Historical Studies



Screening and Panel Discussion – Cleveland Museum of Art, Hosted by Irish Network Cleveland

8 Cleveland, Ohio [A Reframing 1916 event]

Discussion with John Carroll University and St. Ignatius High School students

Sydney, Australia

Screening, Irish Film Festival



Ann Arbor, Michigan



Australia

April 2016 continued

9 Rome, Italy

Screening, Hosted by the Embassy of Ireland

San Francisco, California

Screening, San Francisco Irish Film Festival

Minneapolis, Minnesota [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by St. Thomas University's Irish Studies Program in partnership with the Notre Dame Club of Minnesota

14 Oxnard, California

Screening, Oxnard Film Society

15 Atlanta, Georgia

Screening and Panel Discussion, Hosted by the Consulate General of Ireland, Atlanta

Notre Dame, Indiana

Presentation on the film to the Notre Dame Alumni Association and 300 club leaders

17 Charleston, South Carolina [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the South Carolina Irish Historical Society

19 St. Louis, Missouri [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the University of Missouri-St. Louis

Bratislava, Slovakia

Screening, Hosted by the Embassy of Ireland

20 Luxembourg City, Luxembourg

Screening, Hosted by the Embassy of Ireland

22 New York City, New York

Screening and Discussion, Hosted by the New York Irish Center

Vancouver, Canada

Screening, Ireland 2016: Centenary Film Programme

EASTER RISING

Cape Town, South Africa

23 Johannesburg, South Africa [A Reframing 1916 event]

Screening and Discussion, Hosted by the Embassy of Ireland and the Irish South African Association

Toronto, Canada

Screening

24 Cape Town, South Africa [A Reframing 1916 event]

Screening and Discussion, Hosted by the Embassy of Ireland and the Irish South African Association

Seattle, Washington

Screening

April 2016 continued

24 Tampa, Florida

Screening

25 Washington, D.C

Screening -Hosted by the Embassy of Ireland, Solas Nua, and the Notre Dame Club of Washington, DC

27 Durban, South Africa [A Reframing 1916 event]

Screening and Discussion, Hosted by the Embassy of Ireland and the Irish South

African Association



Durban, South Africa

May 2016

6 New Delhi, India [A Reframing 1916 event]
Screening and Discussion, Hosted by the Embassy of Ireland

10 Tallinn, Estonia [A Reframing 1916 event]
Screening and Panel Discussion, Hosted by the Embassy of Ireland

June 2016

Notre Dame, Indiana
Screening for Reunion 2016 attendees

York, England [A Reframing 1916 event]
Screening and Panel Discussion, Hosted by University of York Festival of Ideas
2016, with an introduction by the Ambassador of Ireland to the United Kingdom

New South Wales, Australia [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the University of New South Wales and with an introduction by the Irish Ambassador

21 Auckland, New Zealand [A Reframing 1916 event]
Screening and Panel Discussion, Hosted by the University of Otago and with an introduction by the Honorary Consul of Ireland

24 Hong Kong [A Reframing 1916 event]

Screening and Discussion, Hosted by the Consulate General of Ireland, Hong Kong and Macau

Tallinn, Estonia

May 10

Hosted by Ambassador Frank Flood

Four Notre Dame faculty members - Christopher Fox, Bríona Nic Dharmaida, Judith Fox, and Diarmuid Ó Giolláin were joined by three local panelists:

Professor Karsten Brüggemann, Professor of History, Tallinn University

Professor Tiina Ann Kirss, Visiting Professor of Cultural Theory at Tartu University

Mr. Erkki Bahovski, Historian and editor of the magazine *Diplomacy*, published by the International Centre for Defence and Security



Auckland, NZ

July 2016

28 Baton Rouge, Louisiana

Screening, Baton Rouge Irish Film Festival

August 2016

8 Anchorage, Alaska Screening

September 2016

- Buenos Aires, Argentina [A Reframing 1916 event]
 Screening and Panel Discussion, with an introduction by the Ambassador of Ireland to Argentina
- Paris, France [A Reframing 1916 event]
 Screening (French subtitles) and Panel Discussion, with an introduction by the Ambassador of Ireland to France
- Montreal, Canada [A Reframing 1916 event]
 Screening (French subtitles) and Panel Discussion, Hosted by the School of Irish Studies, Concordia University
- New York, New York [A Reframing 1916 event]
 Screening and Panel Discussion, Hosted by Glucksman Ireland House, New York University
- **Boston, Massachusetts** [A Reframing 1916 event]
 Screening and Panel Discussion, Hosted by the Irish Studies Program, Boston College, with an introduction by the Consul General of Ireland, Boston
- Chicopee, Massachusetts [A Reframing 1916 event]

 Screening and Panel Discussion, Hosted by Elms College and the Irish Cultural Center of Western New England
- **Hamden, Connecticut** [A Reframing 1916 event]
 Screening and Panel Discussion, Hosted by Ireland's Great Hunger Museum at Quinnipiac University
- Glastonbury, Connecticut [A Reframing 1916 event]
 Screening and Panel Discussion, Hosted by the Irish American Home Society

October 2016

5 Rome, Italy [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by Notre Dame's Global Gateway; attendance by Notre Dame alumni as part of the travel program; participation in the panel by the composer for the film, Patrick Cassidy

8 Monaco [A Reframing 1916 event]

Screening of the film (French subtitles) will occur as part of the three-day 1916 Easter Uprising Symposium organized by the Princess Grace Irish Library (Christopher Fox and Briona Nic Dhiarmada are symposium directors)

14 Dublin, Ireland [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the Dublin Global Gateway, Keough Naughton Notre Dame Centre

18 Budapest, Hungary [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the Department of English Literatures and Cultures at Pázmány Péter Catholic University

20 Prague, Czech Republic [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the Centre for Irish Studies, Charles University

Tokyo, Japan

Screening, Hosted by the Irish Chamber of Commerce, the Embassy of Ireland, Sophia University, and the Notre Dame Club of Japan

25 London, England [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the London Global Gateway in partnership with the Nanovic Institute for European Studies

Late October and early November:

University of Oxford, Cambridge University, Irish World Heritage Center, University College Cork

November 2016

18 Berkeley, California [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the Irish Studies Program of the University of California, Berkeley

20 Kansas City, Missouri [A Reframing 1916 event]

Screening and Panel Discussion, Hosted by the National World War I Museum and Memorial, the Kansas City Irish Center, and the Notre Dame Club of Kansas City.